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# Gwen Lily Research Foundation

2025 Impact Report



**GWEN LILY**  
RESEARCH FOUNDATION

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GWEN LILY RESEARCH FOUNDATION



**Table of Contents**

**Overview of 2025** ..... 2

**Mission in Motion** ..... 2

**2025 Financial Snapshot** ..... 2

**Milestones & Activities** ..... 3

**Lessons Learned in 2025** ..... 4

**Looking Ahead to 2026** ..... 4

**Gratitude** ..... 5



# 2025 Impact Report

***Advancing health equity by supporting, educating, and empowering community-centered research.***

## Overview of 2025

In 2025, the Gwen Lily Research Foundation (GLRF) continued advancing its mission through sustained community-centered education, outreach, and engagement despite ongoing financial constraints. Throughout the year, the Foundation maintained a full calendar of educational programming through the Gwen Lily Learning Series, strengthening dialogue around health equity, preventive wellness, and inclusive research participation. These efforts reinforced the growing need for accessible, evidence-informed education that reflects the lived experiences of underserved communities.

The year also marked important organizational progress as GLRF continued strengthening its governance, refining operational systems, and building a foundation for long-term sustainability and growth. Community engagement remained central to the Foundation’s work, with programming designed to foster trust, increase health literacy, and elevate conversations around equity in healthcare and research.

## Mission in Motion

GLRF exists to advance health equity by supporting, educating, and advocating for inclusive, community-centered research. In 2025, this mission came to life through:

- Delivering a full year of Gwen Lily Learning Series educational events focused on health equity, wellness, and lived experiences within underserved communities.
- Expanding community awareness through timely and accessible educational topics that resonated beyond traditional audiences.
- Increasing engagement around women’s health, preventive wellness, and culturally responsive health education.
- Building momentum and organizational insight to support future sustainability, donor engagement, and program growth.

The June 2025 “Empowered Through Menopause” Learning Series session emerged as the Foundation’s most attended and most requested educational event, highlighting a significant community demand for accessible menopause and women’s health education.

## 2025 Financial Snapshot

*(January–December 2025 | Cash Basis)*



### **Total Revenue**

\$3,906.85

### **Total Expenses**

\$3,861.95

### **Net Operating Revenue**

\$44.90

### **Revenue Breakdown**

- **Individual & Small Business Contributions:** \$2,662.08
- **Board Contributions:** \$1,244.77
- **Education & Outreach Program Revenue:** \$0

### **Expense Highlights**

- **Contract Services:** \$295.00
- **IT, Website & Promotions:** \$309.66
- **Office Expenses:** \$1,368.42
- **Rent & Occupancy:** \$633.66

In 2025, GLRF focused primarily on sustaining operations and maintaining its Education & Outreach Practice Area through the Gwen Lily Learning Series initiative. Careful financial stewardship and community support enabled the Foundation to continue serving the community while operating with limited resources.

## **Milestones & Activities**

### **Community Engagement & Public Education**

#### **Full-Year Delivery of the Gwen Lily Learning Series**

GLRF successfully delivered a complete year of virtual educational programming, maintaining consistent community engagement throughout 2025. The Learning Series remained the Foundation's primary programmatic initiative and served as an accessible platform for health education and dialogue.

#### **High-Impact Menopause Learning Series**

The June 2025 menopause-focused Learning Series session became the most attended event of the year and generated continued requests for the recorded session following the event. The



response highlighted a strong unmet need for accessible, evidence-informed education focused on menopause and women's health.

### **Strengthening Organizational Infrastructure**

During 2025, GLRF continued refining organizational governance, documenting institutional history, and strengthening Board engagement. The Foundation also maintained the use of cost-effective and compliant operational tools to support communications, education, and organizational administration.

### **Lessons Learned in 2025**

Several important insights emerged throughout the year:

- Focused programming can create meaningful community impact even during periods of financial limitation.
- Educational topics rooted in lived experience and health equity generate the strongest engagement and community response.
- Recording and sharing educational sessions significantly expands reach beyond live attendance.
- Consistency and trust-building remain essential to sustaining community engagement over time.

These lessons will continue informing future programming, partnership development, and strategic planning efforts.

### **Looking Ahead to 2026**

In 2026, GLRF plans to expand its community impact through new educational and wellness initiatives while strengthening organizational sustainability.

Key priorities include:

- Sustaining and refining the Gwen Lily Learning Series.
- Launching Community Wellness Fest 2026 under the Wellness & Healthy Living Practice Area.
- Hosting the 2026 HLS Conference.
- Expanding partnerships aligned with education, health equity, and community-centered research.
- Pursuing diversified funding opportunities to stabilize operations and support long-term program growth.





## Gratitude

GLRF extends sincere appreciation to its Board members, speakers, volunteers, supporters, and community participants whose time, trust, and commitment made this work possible throughout 2025. Through shared collaboration and community engagement, the Foundation continued advancing conversations and opportunities centered on health equity, education, and inclusive research.

